DIGITAL PROJECT AS COMMUNITY OUTREACH:
A NEW WAY OF APPROACHING METADATA

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ALCTS Virtual Preconference on Diversity, Equity, and Inclusion in Metadata
June 6, 2017
Greenville, North Carolina

https://digital.lib.ecu.edu/50406
Digital Project as Community Outreach

https://digital.lib.ecu.edu/50494

https://digital.lib.ecu.edu/30510
Shore Drive Community

- Near the Tar River in Greenville, N.C.
- Also referred to as the Sycamore Hill Community and Downtown
- Predominantly African-American community
- Sycamore Hill Missionary Baptist Church
- Displacement by the City of Greenville Shore Drive Redevelopment Plan⁴

https://digital.lib.ecu.edu/50203
Shore Drive: Before and After

https://digital.lib.ecu.edu/50407

https://digital.lib.ecu.edu/50408
Shore Drive Redevelopment Project

https://digital.lib.ecu.edu/50404

https://digital.lib.ecu.edu/51033
We had our own grocery store, funeral home, doctor, lawyer, hair salons, barbers, a park and of course a place of worship, the Sycamore Hill Missionary Baptist Church.”

– Terry Kimber Claiborne

“They did take care of housing that was substandard … but the pride that the people felt about the achievements that they made were smashed.”

– Gracie Vines

“This acknowledgment is a start of a healing process.”

– Amber Nannette Harris

“It was good that we can have the park, but it was bad because we lost the community and we lost history and we lost people.”

– Lucille Sayles
Planning

Release form

Welcome to our Community Scanning Day!

As a library, we try to make our collections available to everyone, whether they are on campus, in town, or around the world. But we understand that you are allowing us to digitize personal items, and you might not want us to keep or share copies of those items. We will ask you about each item we scan, and we'll only add the items to the library's Digital Collections with your permission. If you allow us to add all the items, you'll be listed as the item's donor (unless you don't want to be). If you have questions, please ask.

The safety of your items is our greatest concern.

Although we would love to be able to digitize everything, we're limited by the equipment we could bring and the time we have, if we can't digitize an item safely, accurately, and completely at today's event, we'll tell you know and we'll have to talk to you about digitizing it a second.

I acknowledge that I own the items that I have brought today and that digitalization will involve physical handling of those items. I understand that there is a small risk that my items may be damaged during the examination or digitization process. I give permission for my items to be handled by representatives of the library, and agree to hold the library and its representatives harmless if any damage occurs.

I understand that information about my items, including the digital images made today, may be added with my permission to Joynar Library’s Digital Collections to be preserved and made accessible to the public. I understand that I can grant permission for all, some, or none of my items to be included in the Library’s Digital Collections, and I agree to be able to grant or deny permission for each item individually. If I own the copyright to any item and grant permission for it to be added to Joynar Library’s Digital Collections, I grant the library permission to make that item available to the public under a Creative Commons Attribution-NonCommercial 4.0 International License.

Date

Signature

Please include at least one of the following:

Phone number

Acceptance

Signature

Inventory form

Metadata form

Did we remember to return everything to you?

I acknowledge that the items listed above have been returned to me. I grant permission to Joynar Library to add to its Digital Collections any item I have initialed above, and I understand that the library will not preserve or make accessible digital images of any item for which I do not grant such permission.
Community Scanning Day

BEYOND BRICKS AND MORTAR: Revisiting the Sycamore Hill Community

"Beyond bricks and mortar" documents the people who lived and worshipped in the former neighborhood adjacent to the historic Sycamore Hill Missionary Baptist Church in downtown Greenville, NC. This project illustrates the concept that community is much more than the bricks and mortar used to construct our homes. While we are connected to the land, it is this land that binds us (often found in human connection). The exhibit features a narrative and portrait of former Sycamore Hill Community members and their descendants, taken near the original site of their home or church.

Exhibition dates: January 20–March 28, 2017

BEYOND BRICKS AND MORTAR: Revisiting the Sycamore Hill Community

SPONSORED BY
Pitt County Arts Council & NC Arts Council Grassroots Grant
Friends of Joyner Library

RECEPTION
Wednesday, March 1, 2017
Janice Hardison Faulkner Gallery
Joyner Library
5pm until 6pm

COMMUNITY SCANNING DAY
Saturday, March 4, 2017 – 10am until 1pm
Sycamore Hill Missionary Baptist Church
1601 Hooper Road – Greenville, North Carolina 27835
Help us preserve your history! If you have photographs of the downtown Greenville area, or other items please contact Charlotte Fitzsimons at FITZDAMEL@ECUL.EDU or 252-328-0987

www.ncarts.org
Room Layout
Fellowship Hall
Collections and Cataloging
Digital Collections
https://digital.lib.ecu.edu/
Collecting Metadata
Preservation and Conservation
The Scanning Process
Reflections

- Change the time of the event.
- Have patrons sign up for appointments.
- Plan event in coordination with a community or campus event.
- Create new name for the event.
- Give patrons a date their materials will be online.
  - Contact them with the URLs when complete.
- How we present it on the website is under discussion.
Items to Catalog
Mysterious?

https://digital.lib.ecu.edu/51035
Cataloged item

https://digital.lib.ecu.edu/51035
Context makes a difference

https://digital.lib.ecu.edu/50494
Vocabulary

http://uptowngreenville.com/

https://digital.lib.ecu.edu/51021
Urban renewal (May Subd Geog) [HT170-178]

UF
- Model cities
- Renewal, Urban
- Urban redevelopment
- Urban renewal projects

RT
- City planning
- Land use, Urban
- Urban policy

NT
- Community development corporations
- Gentrification
- Housing rehabilitation
- Urban beautification
- Urban homesteading
63 I've enjoyed reading all of these posts regarding working at Butler Shoes. I started in 1986 at Eastlake Square Mall in Tampa, FL and with the help and guidance of my store manager Greg Schaut and district manager Aubrey Schatzman. In two years I progressed from sales clerk to assistant manager and ultimately I was promoted to store manager of the Butler's location in Bradenton, FL at the Desoto Square Mall. I learned a lot about the retail business during my short 4 yrs at Butler's, but more importantly, I grew and learned a lot about life in general. It was a wonderful and terrific time in my life. Besides the names I referenced previously, there was an auditor by the name of Jim Tidwell who was such a positive influence on me and kept me focused on the big picture. I look forward to reading more testimonials about former Butler employees. Take care and God Bless.

62 What a great company to work for back in the day. I started my time with Butler's in 1971 as salesman in Clarksville, TN. Moved to Memphis and worked downtown for Marshalls until the Raleigh Springs store opened in 1972 and I became Manager at 19. I managed stores in Ft. Lauderdale, Miami, and New Orleans until 1979. I had the privilege to work with Tolmidge DeRamus, Aubrey Shatzman, Billy Parrish, and Dave Faircloth to name a few.

61 "Butler's Shoes" I will always be thankful for the relationships, mentoring, experience, accomplishments, and most of all the great people that that great company provided my family. I am still proud to be a part of the Butler family.
THANK YOU

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Allison Miller Simonds
Patricia Dragon

East Carolina University
Appendix

References


Acknowledgements

- Former residents of the Shore Drive area for their participation and support
- Sycamore Hill Missionary Baptist Church for the use of their fellowship hall
- The City of Greenville
- Joyner Library Digital Collections Team, the Special Collections Department, and Administration