Taking your Visuals to the Next Level

Hosted by ALCTS, Association for Library Collections and Technical Services.

Tiffany Davis
Hello
NOT SURE IF THEY'RE CLAPPING FOR MY PRESENTATION

OR BECAUSE ITS FINISHED
Keep it simple
With PowerPoint
DO YOU WANT DEATH BY POWERPOINT?

BECAUSE THAT'S HOW YOU GET DEATH BY POWERPOINT.
I am writing down everything I could possibly say on this side

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Boring, Generic Title
Art Supplies Needed

- Mod-Podge (gallon size)
- Scissors
- Glue sticks
- White school glue
- Pencils
- Erasers
- Pencil sharpeners
- 6" x 9" hard plastic trays
Art Supplies Needed

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6” x 9” hard plastic trays
Fonts

Times New Roman is a Serif font

Arial is a San Serif font
What Is The Color Wheel?

yellow

yellow orange

orange

red orange

red

red violet

violet

blue violet

blue green

blue

green

yellow green

color-calculator/
Reference Interview Process

1. Verbal and Nonverbal Cues
2. Query is received and librarian must consider circumstances
3. Negotiation and Questioning
4. Guiding user to locate materials
5. Follow-up to determine satisfaction
Keys to a Good Reference Interview

INTREST

- Maintain eye contact and face the customer.
- Give verbal and non-verbal confirmation that you’re listening to them.

LISTENING

- Clarify by using open ended questions like What kind of information are you looking for?
- Verify by repeating what the question like So you are looking for information on how to train your dog?
Reference Interview Steps

1. Visibility/Approachability
2. Interest
3. Listening/Inquiring
4. Searching
5. Follow-up
Posters

Boldly go where everyone has gone before
ABSTRACT:
One greatest benefit of space travel is a potential solution to obesity, a chronic problem for a growing majority in many parts of the world. In theory, when an individual is in a condition of zero gravity, weight is eliminated. Indeed, in space one could considerably reduce all libitum feeding and thereby lose weight and gain in height. The only side effect would be the need to upgrade one's stretchy pants (exercise pants). But because many diet schemes start at very proven theories only to be tossed aside by exercise, but due to being harmful, we tested our predilections with a long-term experiment in a colony of Guinea pigs (Cavia porcellus) maintained at the International Space Station. Individuals were housed separately and given unlimited amounts of high-calorie, low-fat pellets. Fresh fruits and vegetables were not available in space so were not offered. Every 30 days, each Guinea pig was weighed and the experiment was continued as long as it was necessary to gain the desired amount of fat. Protocol. As space continues to be gravity-free, and we believe that assumption is sound, we believe that sending a person to space would be a testing case.

INTRODUCTION:
The current obesity epidemic started in the early 1990s with the invention and proliferation of elastane and related stretchy fibers, which released wearers from the rigid constraints of clothes and permitted monthly weight gain without the need to buy new outfits. However, exercise for 15 hours of a month for millions of people involves only the act of wearing stretchy pants in public, presumably because the constraining pressure forces fat molecules to adopt a more compact lattice structure (Koren 1993).

Luckily, at the same time that fabric became stretchy, the race to the moon between the United States and the Soviet Union yielded a useful fact: gravity in outer space is minimal by comparison. When gravity is zero, objects cease to have weight. Indeed, early astronauts and cosmonauts had to secure themselves to their ships with seat belts and other items. The potential application to weight loss was noted immediately, but at the time travel to space was prohibitively expensive and the issue was not seriously pursued. Now, however, multiple companies are developing cheap, easy-orbit travel options for commercial use, and potential travelers are also creating ways to pay for products and services that they cannot actually afford. Together, these factors open the possibility that moving to space could cure weightlessness syndrome quickly and permanently for a large number of humans.

We studied this potential by following weight gains in Guinea pigs, known on Earth as rodent of ad libitum feeding. During the flight, Guinea pig received ad libitum food to be the “Guinea pig space research,” so they seemed like the obvious choice. Studies on humans are of course desirable, but we feel this current study will be critical in acquiring the attention of granting agencies.

CONCLUSIONS:
Our view that weight and weight gain would be zero in space was confirmed. Although we have not replicated this experiment on larger animals or humans, we are confident that our result would be mirrored in other model organisms. We are currently in the process of obtaining necessary human trial permissions, and should have our planned experiment initiated within 80 years, pending expedited review by local and federal IRBs.

ACKNOWLEDGEMENTS:
I am grateful for generous support from the National Research Foundation, Black Hole, and the High-Frequency Superfont. Transport rights were funded by the NSF-EXES, the consortium of wires discussed in spaceflight station. I am also grateful for comments on early drafts by Mariana Artistic Club, Corpus Christi, USA. Finally, sincere thanks in the City Foundation for generously donating animal care after the conclusion of the study.

LITERATURE CITED:
THE SELECTION PROCESS:

Selecting libraries for analysis warranted careful consideration. We began by compiling a list of all the libraries within the TBLC region to discover which libraries had Twitter accounts. Once the list was compiled, we narrowed it down to libraries with at least 200 followers as of September 2016. This resulted in a list of 12 libraries that we deemed to be the most active on Twitter. The selection process was based on follower count, with a minimum threshold of 200 followers to ensure that the libraries were actively engaging with their followers.

Selected 5 libraries from the TBLC area and supplied ID numbers to keep the identity of each library neutral.

CONCLUSION:

A greater volume of tweets does not necessarily produce more followers.

822 tweets, organized into 4 different information types.

Use of Information Types

- Information Sharing: Directing users to resources
- Information Dissemination: Programs, facilities, and services
- Communication: Blogging and discussion building
- Information Gathering: harnessing user information

Level of Library Engagement

<table>
<thead>
<tr>
<th>Knowledge Sharing</th>
<th>Info Dissemination</th>
<th>Communication</th>
<th>Info Gathering</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retweet</td>
<td>20</td>
<td>89</td>
<td>36</td>
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<tr>
<td>Engagement</td>
<td>34,003</td>
<td>156,045</td>
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<tr>
<td>Engaged per 1K</td>
<td>1,790</td>
<td>1,753</td>
<td>2,671</td>
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</table>

Recommendations:

- **ALL LIBRARY TYPES:**
  - Tweet often, but not too often.
  - Communicate your message clearly and concisely, eliminating fluff and jargon.
  - Know your audience.
  - Use other forms of social media (e.g., Facebook, Reddit, Pinterest) to reach a wider audience.
  - Be careful to link every Twitter post to a different social media website.

- **PUBLIC LIBRARIES:**
  - Partner with local organizations such as news media, community organizations, and businesses.
  - Engage with the city council, housing, or other local government units.
  - Collaborate with those outside organizations and have them retweet your messages to reach a wider audience.

- **ACADEMIC LIBRARIES:**
  - Partner with other departments and keep informed of current events at your school.
  - Stay on top of current trending topics.
@ Your Library

May-August 2016

Read + Programs = Point
Points = Prizes

Come Check It Out

Rent DVD's
Craft and Game Programs
eBooks

Computer Classes
Books

25,000 People joined the Summer Reading Club in 2016

100 Adults Won Prizes
250 Families Won Baseball Tickets
15,000 Children Compete and Won Prizes
Technology and your library

by Kate Von Bookworm


Quisque vitae auctor urna. Aliquam viverra dapibus luctus. Fusce condimentum augue turpis, eget vehicula orci euismod sed. Aliquam possuere sagittis tellus, non bibendum ipsum tincidunt ut. Morbi placer...
Thank You

Q&A