Creating Effective Webinars

August 17, 2016
Your Guides

Jill Hurst-Wahl

Maurice Coleman
All images used via Creative Commons
Presentation Lingo
Asynchronous / Synchronous
Delivery Platform
(Synchronous/Live)
Students: Speak Breakout Vote/Hands Write Live Feedback
Delivery Platform
(Asynchronous/Recorded)
Screencasting
Learners want information and practical skills to make their lives and jobs better, expect to actively participate in the learning process and are self-motivated for professional and personal improvement.
QUESTIONS
Why Am I Talking?
Know Your Audience
Know Your Time
Partnering with another?
Contracts/Agreements Are Good Ideas
Your Setup and Prep
Try To Eliminate Distractions

HELLO MY NAME IS COW...

INTERRUPTING COW
YOU are the presentation
Storyboard It
Conversation Tools
Presentation
Chat - (before, during, after)
Follow Up
Handouts
Interactive Tools

Chat (before, during, after)

Hand Raising/Voting

Whiteboards

Breakouts
Everyone is entitled to his own opinion, not his own facts.

Sen. Daniel Patrick Moynihan
Point or Not To Point
Doesn’t matter!
An ugly slide is an ugly slide in any program
Life Cycles

**Activity starts**
- onStart()
- onCreate()
- onRestart()

**Activity is running**
- The activity comes to the foreground
- Another activity comes in front of the activity

**Service is started by startService()**
- onCreate()
- onStart()
- onBind()

**Service is running**
- The service is stopped (no call back)
- onUnbind()
- onDestroy()

**Service is shut down**

**Other applications need memory**
- onPause()
- The activity is no longer visible
- onStop()
- onDestroy()

**Process is killed**
Remember These Four Tips
Big > Small
(or)
My Big Idea

v.

Your Little Itty Bitty Idea
KISS
(Keep It Sans Serif)
ser·if  [ser-if] noun Printing . a smaller line used to finish off a main stroke of a letter, as at the top and bottom of.
ARE ALL WRONG
your slides

ARE NOT

your handout
your slides

ARE

your Guide and Script
QUESTIONS
Delivery
script in front

plus

backup plan
Scared is OK
Tempo
The 3 Rules of speaking
Say what you’re going to say
Say what you’re going to say

Say It
Say what you’re going to say

Say it

Say what you just said
Never Speak These:

you know  ah
like    in other words
um    well
anyways actually
No Jargon
Tweak to
Expect The Unexpected
Leave Room For The Q’s
After Your Presentation
CELEBRATE!

Encourage

Follow-up and

Contact

CELEBRATE!
Go Easy On Yourself
Learn to Learn
Adapt to Change
Scan the Horizon

Learn To Improve
During Lingo

Resources

Before

After

During
Thank you!

Maurice Coleman
BaldGeekInMD@gmail.com
@BaldGeekInMD

Jill Hurst-Wahl
jahurst@syr.edu
@Jill_HW