Libraries and MOOCS: Roles, Opportunities, and Pitfalls

Sarah Evelyn Bordac
Head, Instructional Design
Brown University Library

Hosted by ALCTS, Association for Library Collections & Technical Services
#ALCTSCCE
Today…

At the end of this webinar, you will:

• Understand how MOOCs fit strategically with library mission
• Be able to identify the skills that result in effective MOOCs, and know how to find for them in plain sight
• Be able to weigh the opportunities and risks of MOOC development for libraries

This icon means you have to do something!
Poll

Has your library been involved in the development of MOOCs?

- Yes, and I have been involved in the process
- Yes, and I have not been involved
- We have a project starting or are thinking about it
- No, just curious
The Fiction of Relationship
September 2014

Exploring Neural Data
September 2014

Coding the Matrix: Linear Algebra through Computer Science Applications
Date to be announced.

Archaeology's Dirty Little Secrets
Date to be announced.

Sue Alcock
Joukowsky Family Professor of Archaeology
Joukowsky Institute for Archaeology and the Ancient World

Philip Klein
Professor
Computer Science

Monica Linden
Lecturer in Neuroscience
Department of Neuroscience

David Sheinberg
Professor of Neuroscience
Department of Neuroscience

Arnold Weinstein
Edna and Richard Salomon Distinguished Professor and Professor of Comparative Literature
Comparative Literature
Coursera: Cross Campus Team

Sheridan Center for Teaching and Learning
Continuing Education
Media Production Services (CIS)
University Library

Multidisciplinary collaboration

Dialogue informs strategic vision for online learning
Roles

Use the chat box to type in some of the services libraries provide that might also support MOOCs.
ALA Library Bill of Rights

I. Library resources should be provided for the interest, information, and enlightenment of all people of the community the library serves.

II. Libraries should provide materials and information presenting all points of view on current and historical issues.

III. Libraries should challenge censorship in the fulfillment of their responsibility to provide information and enlightenment.

IV. Libraries should cooperate with all persons and groups concerned with resisting abridgment of free expression and free access to ideas.

V. A person’s right to use a library should not be denied or abridged because of origin, age, background, or views.

VI. Libraries that make spaces available to the public they serve should make such facilities available on an equitable basis.

[abridged]
What’s a MOOC got to do with it?

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[abridged]
How do MOOCs fit into Library mission and existing services?

- Copyright and Fair Use
- Intellectual Property
- Public Domain Images
- Teaching and Instructional Design
- Digitization Services
- Digital Repositories
- Virtual Reference/Chat Support
- Self-Service Support for Users
Poll

Have you taken a MOOC?

- Yes, and I completed it
- Yes, and I completed some of it
- I registered but never participated once it started
- No
- Other
Instructional Design

① Learning Objectives:
   • What do you want students to be able to DO?

② Assessment:
   • What will students PRODUCE to demonstrate their understanding?

② Activities:
   • What ACTIVITIES and EXPERIENCES will you provide that will allow students to provide evidence of understanding?
Mid-Presentation Question Break
Opportunities

Outreach
Build on existing expertise
Broaden relationships
Develop new skills
Establish new opportunities for partnerships
Pitfalls

Cost

Amount of work

Time
The Fiction of Relationship

Arnold Weinstein
Edna and Richard Salomon Distinguished Professor of Comparative Literature
Brown University
Fiction of relationship

The Ice Palace  
Tarjei Vesaas

Beloved  
Toni Morrison

Disgrace  
J.M. Coetzee

Manon Lescaut  
Abbé Prévost

Light in August  
William Faulkner

Jane Eyre  
Charlotte Brontë

Ficciones  
Jorge Luis Borges

To the Lighthouse  
Virginia Woolf

“A Country Doctor”  
"In the Penal Colony"  
"Metamorphosis"  
Franz Kafka

Benito Cereno  
Bartleby, the Scrivener  
Herman Melville
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Herman Melville
The Ice Palace

Tarjei Vesaas

‘How simple this novel is. How subtle. How strong. How unlike any other. It is unique. It is unforgettable. It is extraordinary.’ — Doris Lessing
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More Information

New Librarianship Master Class
David Lanke, Syracuse
Moodle then Course Sites (Blackboard)

Metadata: Organizing and Discovering Information
Jeffrey Pomerantz, UNC-Chapel Hill
Coursera.org
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