HOW TO HOST A PRESERVATION WEEK EVENT

Preservation Week

- Created in 2010 in response to the Heritage Health Index

- Memories and treasures should last a lifetime and be passed on to future generations. The first national collections Preservation Week, “Pass It On!”, will take place (add current dates). Sponsored by the ALA’s Association of Library Collections and Services and partner organizations, Preservation Week will inspire actions to preserve personal, family and community collections of all kinds, as well as library, museum and archive collections. It will raise awareness of the role libraries and other cultural institutions can play in providing ongoing preservation information. Local libraries, museums, and archives are asked to do one thing in their communities to celebrate Preservation Week, even if the action or activity is small. For more information, visit http://www.ala.org/preservationweek.
Getting Started

- What can you do? Start simply!
  - A display
  - Hang a poster
  - Put out bookmarks
  - Write a blog post
    - Series of helpful hints
  - Tell your stories
  - Tweets (use #preswk so we can retweet for you)
  - Facebook posts
  - Show a video or screen a webinar
    - http://www.youtube.com/watch?v=W3ZHP7KqQ

Getting More Ambitious

- If you already have some experience, how can you grow?
  - Write an article for the local paper
  - Interview local collectors
  - Invite a speaker
  - Organize a workshop
  - Organize a demonstration
  - Have your local book group read a preservation related book
  - Host a story hour for children and emphasize preservation/history topics
  - Do a week long celebration!

- Don’t forget you can partner with other local groups interested in preservation!
Help Planning an Event

• The Preservation Week website contains a lot of helpful information in planning programs.

Getting Program Information

• PW Website
  • All past events that were listed on the Event Map are archived on the Preservation Week website under Webinars
  • Use PW webinars as an idea generator for demonstrations and workshops
• Go Digital!
  • Visit the Library of Congress' Personal Digital Archiving Day Kit
Getting Preservation Information

• Preservation @ Your Library

Preservation Week – Every week!

Preservation is forever