Editorial Production @ALCTS

Or, what happens after your manuscript has been approved for publishing

Christine McConnell cmcconnell@ala.org
Editorial Production?

- Turning your manuscript into a book, journal, or website.
writing

rewriting

revising

Oh my!

Wizard of Oz Tornado by ThePlatypusGallery
Original artwork by William Wallace Denslow
Original artwork by William Wallace Denslow

By Otis Frampton
Proof Cycles

- 1\textsuperscript{st} Proof: manuscript to pages
- 2\textsuperscript{nd} Proof: pages to final format
- Final Proof: becomes finished product
1\textsuperscript{st} Proof

- Manuscript delivered (Word doc)
- Copy editing
- Typesetter and designer
- PDF proofs for review
- Corrections to 1\textsuperscript{st} proof
2nd Proof

- Changes made by typesetter
- PDF proofs for another review
- Corrections to 2nd proof
- Locks in layout and pagination
Final Proof

- One last check
- Sent to printer or website
Postproduction Tasks

- set up distribution and marketing
- gather project materials for archival
- send complimentary author copies and review copies
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Thank you!

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