Libraries and MOOCS: Providing Solutions For Alt-Higher Ed

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ALCTS Webinar Series
Libraries and MOOCs
Hosted by ALCTS
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Topics

- State of Higher Ed
- Change is Hard
- Unbundled Higher Ed
- Becoming Solution Providers
- Next Steps
Higher Education is a ... Volatile Uncertain Complex Ambiguous
Poll One – MOOC Experience

A – Have Taken One or More MOOCs
B - Enrolled or Starting Soon
C - Thinking About It
D – Probably Won’t
Graduating Into Debt

Try A Delicious
Kofia Kabob Sandwich $7.95
Kofia wih lettuce, tomato, onion and tahini
wrapped in a warm pita.
- Served with a Soup or Fries.

Veggie Grilled Cheese $6.95
A classic grilled cheese with sprouts
and tomato - Your choice of cheese.
- Served with a Soup or Salad.

* And for a limited time on *

Egyptian Grilled Cabbage
Meat or Vegetarian option.
- Served with a Soup or Salad.

Fantastic Homemade Soups!
- Lentil
- Spinach & Garlic
- Chicken & Rice
Fifty years from now, according to Thrun, there will be only 10 institutions in the whole world that deliver higher education.
A Cautious Word about MOOCs

By J.M. Anderson

MOOCs are all the rage. Not a day goes by without someone saying they will help to transform education and rescue higher education: they will make it more affordable. In an essay titled "Why MOOCs Matter," I estimated the cost of MOOCs of positive impact.

At the same time, critics question their potential to improve higher education. For instance, Lester Salamon and Paul C. Freeman go so far as to claim that they will devalue what they are meant to create--"a real diversity of thought." Their claim that MOOCs will create a real diversity of thought is questionable, as the diversity of thought is questionable, as is the diversity of thought. What we can say is that MOOCs--when they are well-designed and well-implemented--may have the potential to make education more affordable and accessible.

A Star MOOC Professor Defects—at Least for Now

By Marc Parry

Mitchell Duneier once was a MOOC star. But today he's more like a conscientious objector. Worried that the massive open online courses might lead legislators to cut state-university budgets, the Princeton University sociology professor has pulled out of the movement—at least for now.

After teaching introductory sociology through Coursera, the giant MOOC provider, Mr. Duneier pulled his course and made an apology. "I'm not against MOOCs," he said. "I just think they need to be done right."

Princeton University
Rwandan Degree Program Aims for a 'University in a Box'

Students attend an orientation session at Kepler, a new hybrid program in Kigali, Rwanda, which will use MOOCs and classroom time to help students earn competency-based associate degrees.

By Megan O'Neil

Agnes Musanabera has all the makings of a university student. She earned good grades at Cornerstone Leadership Academy, a selective secondary school outside Kigali, Rwanda, that she attended on scholarship. Her scores on the comprehensive national exams placed her among the top performers in the country.
The Big Question

“What Are Some Concrete Examples of How Libraries Can Help With MOOCs?”
Poll Two – Know Your MOOCs
Part I

Which of the Following is NOT a Real Headline About MOOCs

A – Online Class Aims to Earn Millions

B - Star MOOC Prof Defects

C - Masculine Open Online Courses Are Here

D – Feminist Anti-MOOC
Change Is Not So Easy
The Inflection Curve

Business goes on new heights

Inflection Point

Business declines
Disruptions: Innovation Isn’t Easy, Especially Midstream

By NICK BILTON | April 15, 2012, 11:00 AM | 47 Comments
Poll Three – Know Your MOOCs Part II

Which of the Following is NOT a Real MOOC Variant

A – SMOC
B - DOCC
C - TMCO
D - SPOC
The Unbundling Affect
Traditional Higher Education

Start

Single institution

4-5 years

Linear/Stable

Graduate
Unbundling of Higher Education
Alt-Higher Education

Multiple institutions

3-7 years

Non-linear/Unpredictable
Responding to Higher Ed Change: Becoming Solutions Providers
“The challenge for IT leaders is to cede a modicum of control and embrace the need to experiment in new, more porous, organizational models that facilitate and support the co-production of innovative solutions that meet the needs of higher education moving forward. Becoming a solutions-focused and internal consulting organization is at the core of what I take to be the opportunity for IT in higher education.”

Lev Gonick, CIO at Case Western
“The Year Ahead in IT, 2013

http://www.insidehighered.com/views/2013/01/03/predictions-about-higher-ed-technology-2013-essay#ixzz2GvKJtvH
Gate Opener
Non-Commisioned Worker
Focused Approach

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THE VALUE OF ACADEMIC LIBRARIES
A Comprehensive Research Review and Report

Value Driven

Prepared by Dr. Megan Oakleaf, Syracuse University for the Association of College and Research Libraries
The Alternate Textbook Project

This is the Alternate Textbook Project

Posted on February 20, 2012 by Steven J. Bell | Leave a comment

College students are concerned about the cost of textbooks.

Faculty are concerned about their students spending so much money on textbooks.

The Alternate Textbook Project is designed to find better and less costly ways for faculty to deliver the instructional content their students need to learn.
Starts With Why
Poll Four – Are You a Solutions Provider?

A – Yes – already doing these things

B - Making the transition – doing some of these things

C - New to me but offers a path to a new approach

D - Not sure – change is a challenge/obstacle
Lead the Change
Surgery Before 1877
Surgery After 1877

http://www.personal.psu.edu/jel5/micro/art.htm
From VUCA to...

Trust
Why
Engage
Empower
Persist
Next Steps

- Start a conversation about disruption
- Consider a group reading or video
- Talk about the core values and beliefs
- Think about a team idea project
- Talk about how the library can lead
Questions? Discussion!